

Job Announcement

Date: 01 July 2025

Job Title: Communication and Outreach Officer (1PP)

Duty Station: Kampala

Contract Type: Full-time

Candidate: Female Only

Background:

AWAFY Sudanese Organization is a youth-led non-profit and non-governmental organization. Established in 2021, with its first office in Darfur, Zalingei, with national authorization to work all over Sudan. After the war outbreak in Sudan, AWAFY expanded its operation to officially register as a regional non-profit organization in Uganda with legal authorization to operate in Uganda.

AWAFY stands affirm to achieve change in Sudan and passionately works to bring homegrown solutions to the issues concerning millions of Sudanese and Africans at large.

AWAFY is a multi-sectoral organization with a long track record working in Advocacy & Peace Building, development, Health, Protection, Youth & Women Empowerment, and improving human rights conditions in Sudan. Additionally, AWAFY aims to enhance youth and women's civic engagement and political participation. Moreover, AWAFY actively works towards a better response to humanitarian disasters and crises resulting from conflicts.

During the impactful journey of serving local communities, AWAFY has executed a wide range of programs and projects aimed at solving the most complex community problems using bottom-up and participatory approaches, AWAFY maintained and fostered strong and strategic partnerships with local, regional and international actors and partners, with strong beliefs in collective and team work to address the complexity of the problems faced by Sudanese.

Job Summary:

Communication and Outreach Officer will be responsible for managing all internal and external communication and outreach operations for AWAFY and managing AWAFY's various social media platforms. The officer will also be responsible for developing, managing, and implementing communication and outreach strategies through AWAFY's various activities and projects, as well as enhancing outreach efforts with donors, institutions, stakeholders, and beneficiaries.



Responsibilities and tasks:

- 1. Manage AWAFY's social media platforms and website and create engaging content to raise awareness of AWAFY's various activities and projects.
- 2. Develop and implement communication and outreach strategies for AWAFY's activities and projects and promote them.
- 3. Contribute to organizing events, campaigns, workshops, and seminars to engage the community and promote AWAFY's goals.
- 4. Develop and prepare advocacy plans nationally and internationally
- 5. Build and maintain relationships with partners, supporters, and other stakeholders.
- 6. Monitor and evaluate the media aspect of AWAFY's various activities and programs.
- 7. Prepare Email newsletters and media materials for AWAFY's various activities and programs.
- 8. Manage AWAFY's portfolio, making sure that align with vision and mission
- 9. Ensure all communication materials are culturally sensitive and appropriate.
- 10. Contribute to building and developing AWAFY's internal and external communication and outreach policies.
- 11. Manage communication with AWAFY's partners, beneficiaries, and stakeholders.
- 12. Facilitate and organize internal and external meetings and prepare minutes.
- 13. Directly communicate with AWAFY's field coordinators in different states.
- 14. Continues development and updating AWAFY's communication materials, making sure that they align with AWAFY's brand.
- 15. Other assigned tasks.

Qualifications and Skills:

- 1. A minimum of two years of relevant experience.
- 2. Advanced experience in managing social media platforms, running digital campaigns, and designing them.
- Advanced experience in managing (Microsoft 365, Mailchimp, Buffer, Website, etc.)
- 4. Fluency in Arabic and English, both written and spoken.
- 5. Advanced writing and editing skills. (Proficiency in any design skills is a plus)
- 6. Proven experience in communication and outreach, and coordination with different organizations, institutions, donors, and beneficiaries.
- 7. Experience in developing communication and outreach strategies.
- 8. Advanced administrative and leadership skills, alongside effective communication, influencing, negotiation, and active participation skills.

Operations Department



- 9. Strong communication skills, and ability to organize and coordinate processes across a number of departments.
- 10. Ability to organize and plan a demanding workload and work within tight deadlines.
- 11. Ability to work independently and as part of a team.
- 12. Advanced report writing and organization skills.
- 13. Advanced skills in content writing
- 14. Passion for AWAFY's mission and commitment to making a positive impact.

How to Apply:

Send your CV and Motivation letter to the email address <u>careers@awafy.org</u> by 15/07/2025, Please make sure to include the following below job codes:

- 1. "Communication and Outreach Officer Kampala" as the subject of the email.
- 2. Failure to meet the deadline and or missing information in the email (subject or attachments) will result in the application being discarded.

Note:

The employee will undergo a full-time period of 3 months, whereby they will be evaluated.

Due to the high number of applications, only shortlisted candidates will be contacted Application Deadline: 15 July 2025.

Operations Department